

CRECEA CSR Reporting

– a necessity for good development in responsible companies



Why is CSR reporting important?

Some customers – individuals or companies – consider a company's CSR performance as an important condition when they decide which product to buy. It is also easier to attract good staff if you care for your reputation.

CSR Reporting is the ideal way of telling the world how the company is working with CSR and the report serves to document the effort of the responsible company.

CSR

CSR is a concept which includes all the ways in which a company acts in terms of its impact on the environment and on local communities, and in how it treats and develops its workforce – whether it is motivated by law or ethics.

Issuing an annual CSR Report is increasingly becoming a major trend and for many good reasons. Image and internal development are only some of them.

What does the CSR report consist of?

With CRECEA CSR Reporting we provide you with a CSR report ready to publish – or fragmented inputs - whichever you want.

The structure of the report may vary depending on your situation, but some of the more standard headlines are:

- The company vision
- Customers
- Employees
- Environment
- Society
- Future

As opposed to an audit report on CSR, which is normally an internal document, the voluntary CSR Report is aimed at publishing.

How can CRECEA CHINA help?

CRECEA CHINA can help you to produce a successful report which is able to engage all your stakeholders at the level that suits your special wishes and development stage.

A CSR report can and should never be produced without involvement of at least staff and management from the company itself. The level of involvement will, however, have to depend on your own ambitions: do you integrate CSR as a feature in all that your company does – or are you just taking your first steps, not really knowing where you are heading yet?

First the scope, the structure of the report and the way to collect information must be decided. Then information is gathered – often by use of interviews and possibly other means. A draft report is sent to you. Your comments will be incorporated and the final report is ready to be published.

Why should you choose CRECEA CHINA?

CRECEA CHINA's mother company, CRECEA Denmark, has a 30 year history of work place assessments and reporting. Throughout the history CRECEA has always been one of the most practical and flexible providers of knowledge on the Danish market. With several branches in Denmark and branches in both Africa and Asia, CRECEA is a competent player in the global market.

We are able to give the perfect mix of global benchmarking and local adaptation, ensuring that your CSR report is both international and special.

Related products

- Workplace Audit – incl. Health and Safety.

Contact

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